**Instructions:**

1. After deriving the intrinsic share price based on our model, the next step is to focus on putting together a report with an investment recommendation.
2. You are required to fill in the report template below using the sample report attached and your readings on the company’s guidance in terms of key segments and products.
   1. Identify two to three key products that are vital for the company’s growth and you can discuss about the trends and expectations. But remember to keep them all short cause and effect sentences.
3. You can take up to two days for this task and feel free to reach out to me if you have any questions.

**Investment thesis:**

**Nike has a strong 0.8 % upside to its current share price, as a result of strong revenue and margin growth driven by its footwear segment.**

Nike (NKE) is a global sportswear / equipment company with an impressive 9.5% increase in revenue forecasted for 2023.

This, alongside the forecasted terminal value of 158.272M ensures the capture of long term growth and creates an exciting investment opportunity.

**Point 3:**  .

Driven by strong revenue growth and EBIT margin expansion of bps (from -8.1% in FY22 to 30.4 % in FY23 & 9.6% in FY 24), the EPS is expected to grow by -9.6% in FY23 to USD 3.43

Supported by a strong product line and market expansion through e-commerce sales, Nike’s stocks are expected grow by 5.36%

**Point 1:**

Nike’s revenue is expected to grow at 9.5% yoy in FY23 to USD 5150mn. Revenue growth is mainly driven from Footwear growth across North America and Asian region. Nike Air Max and the Nike Air Jordan are expected to contribute to the footwear segment further supported by the growth in apparel.

**Point 2:**

**EBITDA margin is expected to expand by 31.5% in FY23 to USD 7843 mn. XX segments are expected to contribute towards the margin as a result of volume growth and efficient cost control by the company.**

Keep this blank for tables

Nike

NKE

115.73

0.8