Identify suitable peers for the following companies:

Marriot Inc.

Tesla Inc.

Netflix Inc.

Nvidia Inc.

Pfizer Inc.

You are required to suggest minimum of three peers for each of the companies

Justify your answer in bullets for mentioning a particular peer

The task can be completed in the same workbook or can be submitted as a word doc.

**Marriot Inc.** is an American multinational company that operates, franchises, and licenses lodging brands that include hotel, residential, and timeshare properties. Marriott International owns over 36 hotel and timeshare brands with 9,000 locations and 1,597,380 rooms across its network (as of 2023). I recommend the following peers: -

* **Arthan:** Arthan has 10 years’ experience working in the hospitality industry, rotating and having managed different sections of the industry ranging from Food & beverage Travel & tourism, Lodging and Recreation at local hotels and lodges in Zambia.
* **Harriet**: Harriet has worked for Protea Hotels for 5 years which is one of the best brands in the world. She has a degree in hospitality.
* **Brian:** Brian has 7 years of experience managing different resorts in Livingstone, Zambia well known as the tourist capital in Zambia.

**Tesla Inc.** is an American multinational automotive and clean energy company. Headquartered in Austin, Texas, it designs, manufactures and sells battery electric vehicles, stationary battery energy storage devices from home to grid-scale, solar panels and solar shingles, and related products and services. I recommend the following peers: -

* **Ignatius**: Ignatius has 12 years’ experience working in the energy sector as an engineer. He has a MSc in electrical engineering.
* **Jones**: Jones has a degree in mechanical engineering and has been working in the industry for the past 15 years.
* **Rodrick**: Rodrick has a degree in Physics and has been working as a consultant in the energy industry.

**Netflix Inc.** is an American subscription video on-demand over-the-top streaming service. The service primarily distributes original and acquired films and television shows from various genres, and it is available internationally in multiple languages. I recommend the following peers: -

* **David**: David is a Marketer by profession and has vast experience in the media industry. He has managed several media houses in Southern Africa.
* **Mulenga**: Mulenga is a full-time media manager at Ogilvy Africa and has over 9 years’ experience in the industry.
* **Moombe**: Moombe is a full-time media manager at Zambia National Broadcasting Corporation (ZNBC) with over 20 years of experience in the media industry. She has a degree in Mass Communications.

**Nvidia Inc.** is an American multinational corporation and technology company headquartered in Santa Clara, California, and incorporated in Delaware. I recommend the following peers: -

* **Isaac**: Isaac is a programmer by profession and is currently working as a consultant. He has a degree in Computer Science.
* **John**: John has a degree in data science and has been working in the insurance industry as a software engineer.
* **Namukaba**: Namukaba has 10 years working as a software engineer. He worked for big brands such as a google. He now works as a consultant.

**Pfizer Inc.** is an American multinational pharmaceutical and biotechnology corporation headquartered at The Spiral in Manhattan, New York City. I recommend the following peers: -

* **Dr Mukonka**: He is a medical doctor by profession working at University Teaching Hospital. He has a degree in Bio engineering.
* **Dr Kamundu**: He is a medical doctor as well as military officer by profession working for Zambia National Service.
* **Mike**: He is a pharmacist by profession.