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| **S/N** | **Companies** | **Suitable Peers** |
| 1 | Marriot Inc. | * Hilton Worldwide Holdings
* Intercontinental Hotels Group
* Hyatt Hotels Corporation
 |
| 2 | Tesla Inc. | * General Motors
* Ford Motor Company
* NIO Inc.
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| 3 | Netflix Inc. | * Amazon Prime Video - Amazon prime cannot be split from the Amazon company as a whole, whose primary line of business in e-commerce. Can consider Roku instead
* Disney+
* HBO Max
 |
| 4 | Nividia Inc. | * Intel Corporation
* Qualcomm
* AMD (Advanced Micro Devices)
 |
| 5 | Pfizer Inc. | * Johnson & Johnson
* Moderna Inc.
* Novartis AG
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**Justification for a particular peer**

1. Marriott Inc

* Hilton Worldwide Holdings: its focus is on global hospitality industry having range of hotel brands and services
* InterContinental Hotels Group: It also has range of hotel brands and a global presence
* Hyatt Hotels Corporation: It offers luxury hotel experiences like the Marriott’s premium offerings.

2. Tesla Inc

* General Motors: They are automobile maker but having the aspiration for electric vehicle.
* Ford Motor company: They are traditional automaker expanding into electric vehicle
* NIO Inc: They are Chinese electric vehicle manufacturer having the innovative drive with Tesla

3. Netflix Inc

* Amazon Prime Video: Just like Netflix, it renders streaming service, offering content and wide range of media
* Disney+: It is also a streaming platform that delivers family-oriented content
* HBO Max: It is a streaming service which deliver premium content and exclusive releases

4. Nvidia Inc

* Intel Corporation: It is known for CPUs, it also competes in the GPU space
* Qualcomm: They develop mobile processors and GPUs
* AMD (Advanced Micro Devices): known in the graphics processing unit (GPU) market.

5. Pfizer Inc

* Johnson & Johnson: Healthcare company with pharmaceutical and consumer health divisions
* Moderna Inc: It is a Biotech company known for mRNA-based vaccines ads therapeutics
* Novartis AG: It is a global pharmaceutical company having wide range of healthcare products.