# Financial Analysis Report

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## Executive Summary

This report provides a comprehensive analysis of the financial performance and projections for the Nike, focusing on Revenue, EBITDA, and EPS from historical data to forward-looking estimates. Key performance metrics such as Forward P/E and EV/EBITDA have also been calculated to assess valuation. Supporting insights are derived from publicly available financial platforms like Bloomberg, Yahoo Finance and Reuters alongside our data and calculations.

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## 1. Revenue Analysis

### Historical Performance (2022)

- Revenue: $46,710 million

The company demonstrated steady revenue generation in 2022, reflecting consistent market demand and operational efficiency.

### Projections

- 2023E: $49,682 million  
- 2024E: $53,173 million  
- 2025E: $57,420 million

Revenue is projected to grow at a compounded annual growth rate (CAGR) of approximately 6.92%, driven by strategic initiatives and market expansion.

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## 2. EBITDA Analysis

### Historical Performance (2022)

- EBITDA: $7,573 million

EBITDA in 2022 underscores the company’s strong operational profitability.

### Projections

- 2023E: $8,055 million  
- 2024E: $8,621 million  
- 2025E: $9,309 million

The projected EBITDA growth reflects an expected improvement in operational efficiencies and revenue scalability, with margins maintaining stability.

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## 3. Earnings Per Share (EPS) Analysis

### Historical Performance (2022)

- EPS: $3.83

The EPS of $3.83 highlights robust shareholder value creation.

### Projections

- 2023E: $3.88  
- 2024E: $4.26  
- 2025E: $4.73

EPS growth aligns with the upward trend in profitability, supported by revenue growth and disciplined cost management.

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## Conclusion

Nike exhibits strong financial health with positive growth trajectories across Revenue, EBITDA, and EPS. These trends, coupled with favorable valuation metrics, suggest a promising outlook for stakeholders. Continued monitoring of market conditions and operational performance is recommended to validate these projections.