**COMPANIES AND THEIR SUITABLE PEERS**

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| **NAME OF COMPANY** | **PEERS/COMPETITORS** |
| Marriott Inc. | * Hilton Worldwide Holdings Inc. * Hyatt Hotels Corporation * InterContinental Hotels Group PLC |
| Tesla Inc. | * Ford Motor Company * General Motors (GM) * BYD company Ltd. |
| Netflix Inc. | * Amazon Prime Video * Disney+ * HBO Max |
| Nvidia Inc. | * AMD (Advanced Micro Devices) * Intel Corporation * Qualcomm Incorporated |
| Pfizer Inc. | * Johnson & Johnson * Merck & Co. * Roche Holding AG (RHHBY) |

**Marriott Inc.**

Marriott is a diversified hospitality company that operates several hotel chains and related lodging facilities and timeshare properties around the world. As of 2023, the company had a revenue turnover of $23.7 billion and currently has $63.2 billion as its market capitalization value and a stock price of $263.9.

**Hilton Worldwide Holdings Inc.**

* Just like Marriott Inc., Hilton Worldwide Holdings Inc are major players in the global hotel industry, offering a range of lodging options from luxury to budget. As of 2023, the company had a revenue turnover of $10.2 billion with and currently has $53.1 billion as market capitalization value and a stock price of $239.1.

**Hyatt Hotels Corporation**

* Like Marriott, Hyatt operates a wide range of hotels and resorts worldwide, catering to various market segments. The company has grown through the years through several acquisitions and also by developing its own new properties. As of 2023, the company had a revenue turnover of $6.7 billion and currently has $14.8 billion as market capitalization value and a stock price of $156.6.

**InterContinental Hotels Group (IHG)**

* IHG, like Marriott, operates multiple hotel brands across different price points and regions and equally focuses on international expansion and customer loyalty programs. As of 2023, the company had a revenue turnover of $4.6 billion and currently has $19.91 billion as market capitalization value and a stock price of $126.25.

**Tesla Inc**

Tesla, Inc. is a leading electric vehicle (EV) and clean energy company whose focus on innovation, sustainability, and vertical integration has positioned it as a leader in the EV and clean energy markets. Its competitors, however, are also making significant strides, particularly in the EV sector, which continues to evolve rapidly**.**

1. **General Motors (GM)**

* GM is a traditional automaker that has been investing heavily in electric vehicles (EVs)and autonomous driving technology making it a direct competitor to Tesla.

1. **Ford Motor Company**

* Ford is another major automaker with is currently focusing on expanding its electric vehicles to compete with Tesla in the electric vehicle market.

1. **BYD Company Ltd.**

* It is a Chinese automaker that is a significant player in the electric vehicles market, offering competitive electric vehicles.

**Netflix Inc**

Netflix, Inc. is a leading global entertainment services provider and offers a vast library of TV series, films, documentaries, and games across various genres and languages, available to over 283 million paid members in more than 190 countries. Their competitors include:

**The Walt Disney Company (Disney plus)**

* Disney+ competes with Netflix by offering exclusive content from Disney, Marvel, Star Wars, and National Geographic, attracting a broad audience in the entertainment streaming market.

1. **Amazon.com Inc. (Amazon prime Video)**

* Amazon Prime Video is a major competitor in the streaming industry, offering a vast library of content and original programming similar to Netflix.

1. **Warner Bros. Discovery Inc. (HBO Max)**

* HBO Max offers a wide range of premium content, including HBO's original programming and Warner Bros. movies, directly competing with Netflix's content library.

**Nvidia Inc.**

Nvidia Inc. is a leading technology company which is renowned for their graphics processing units (GPUs), which are widely used in gaming, professional visualization, data centers, and automotive markets. It is also a dominant player in the artificial intelligence (AI) sector, providing hardware and software solutions for AI applications

1. **Advanced Micro Devices (AMD)**

AMD competes with Nvidia in the GPU market, offering similar products for gaming, data centers, and professional graphics.

1. **Intel Corporation**

* Intel is another major player in the semiconductor market, providing processors and other components that compete with Nvidia's offerings.

1. **Qualcomm Inc.**

* Qualcomm competes with Nvidia in the mobile and wireless technology markets, offering chips and solutions for smartphones and other devices.

**Pfizer Inc**

Pfizer Inc. is a leading global biopharmaceutical company which focuses on the discovery, development, manufacture, marketing, and distribution of biopharmaceutical products

1. **Johnson & Johnson**

* J&J is a diversified healthcare company with a strong pharmaceutical division and a broad range of products with a strong presence in various therapeutic areas competing with Pfizer in the drug market.

1. **Merck & Co.**

* Merck is a major pharmaceutical company with a range of various therapeutic areas, including oncology and vaccines.

1. **Roche Holding AG**

Roche is a significant competitor in the pharmaceutical and diagnostics markets, with a strong focus on oncology and personalized healthcare.