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| 1. **Marriot Inc.-Market Capitalization- $59.10b;Enterprise Value-$70,223**

**Marriot Inc Peers** are 1. Airbnb inc - Is rental model with fewer room count and serves multiple market segments, whereas Marriot targets luxury (5 star) segment. Consider Hyatt Hotels or Wyndham Hotels instead

Market Capitalization- $93.61bEnterprise Value- $85.43b1. Hilton Worldwide Holding inc.

Market capitalization-$39.76bEnterprise Value- $48.44b1. Amadeus IT Group S.A – Is a travel company, not exactly a hotel chain, therefore the operating structure and drivers differ.

Market Capitalization-$33.63bEnterprise Value- $36.03bMarriot inc and the listed peers share the same industry(Hotels, Resorts and Cruise Line)Also, market capitalization and enterprise value are within +/- $20b of marriot inc MC & EV.  |
| 1. **Tesla Inc. Market Capitalization-$842.00b;Enterprise Value- $825.79b**

**Peers.**1.Toyota Motor Corporation – Proportion of EV in the product line is less, can compare NIO Motors and Nissan instead. MC- $224.36B EV- $392.06B2.Mercedez- Benz Group – Belongs to the luxury car category, can consider General Motors or Ford instead MC-$83.0B EV-$180.61B3.Bayerische Motoren Werke (BMW) MC-$75.75B EV- $164.28B4.Stellantis N.VMC-$60.45B EV-$36.47BTesla inc share the same industry as the peers- Automobile Manufacturers.  |
| 1. **Netflix Inc. MC-$189.53b;EV-$197.95b**

Peers.1.The walt Disney Company MC-$156.89B EV-$207.52B2.Warner Bros,Discovery Inc MC-$30.52B EV-$78.17B3.Spotify Technology S.A - Operates only on the audio market, a better comparison would be Roku MC-$28.96B EV- $27.10BThe share the same industry-movies and entertainment |
| **D. Nvidia Inc. MC $1.13T;EV -$1.13T**1.Taiwan Semiconductor Manufacturing Co. Ltd MC- $470.09b EV- $450.04b2. Broadcom Inc MC-$378.84b EV- $178.86b3.Advanced Micro Devices Inc MC-$181.97B EV - $178.86 |
|  **E.Pfizer Inc. MC-$210.06b;EV-$226.02**Peers:1.AstraZeneca Plc MC-$214.12b EV-$241.37B2.Novartis AG MC $215.81b EV-$233.87b 3.Roche Holdings AG MC- $254.28B EV- $278.64B 4.Merck & Co Inc MC-$271.86b EV- $292.29b |

The peers are all in the same sector (health care) and Industry (Pharmaceuticals)