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| 1. **Marriot Inc.-Market Capitalization- $59.10b;Enterprise Value-$70,223**   **Marriot Inc Peers** are   1. Airbnb inc - Is rental model with fewer room count and serves multiple market segments,  whereas Marriot targets luxury (5 star) segment. Consider Hyatt Hotels or Wyndham Hotels instead   Market Capitalization- $93.61b  Enterprise Value- $85.43b   1. Hilton Worldwide Holding inc.   Market capitalization-$39.76b  Enterprise Value- $48.44b   1. Amadeus IT Group S.A – Is a travel company, not exactly a hotel chain, therefore the operating structure  and drivers differ.   Market Capitalization-$33.63b  Enterprise Value- $36.03b  Marriot inc and the listed peers share the same industry(Hotels, Resorts and Cruise Line)  Also, market capitalization and enterprise value are within +/- $20b of marriot inc MC & EV. |
| 1. **Tesla Inc. Market Capitalization-$842.00b;Enterprise Value- $825.79b**   **Peers.**  1.Toyota Motor Corporation – Proportion of EV in the product line is less, can compare  NIO Motors and Nissan instead.  MC- $224.36B  EV- $392.06B  2.Mercedez- Benz Group – Belongs to the luxury car category, can consider General Motors or Ford instead  MC-$83.0B  EV-$180.61B  3.Bayerische Motoren Werke (BMW)  MC-$75.75B  EV- $164.28B  4.Stellantis N.V  MC-$60.45B  EV-$36.47B  Tesla inc share the same industry as the peers- Automobile Manufacturers. |
| 1. **Netflix Inc. MC-$189.53b;EV-$197.95b**   Peers.  1.The walt Disney Company  MC-$156.89B  EV-$207.52B  2.Warner Bros,Discovery Inc  MC-$30.52B  EV-$78.17B  3.Spotify Technology S.A - Operates only on the audio market, a better comparison would be Roku  MC-$28.96B  EV- $27.10B  The share the same industry-movies and entertainment |
| **D. Nvidia Inc. MC $1.13T;EV -$1.13T**  1.Taiwan Semiconductor Manufacturing Co. Ltd  MC- $470.09b  EV- $450.04b  2. Broadcom Inc  MC-$378.84b  EV- $178.86b  3.Advanced Micro Devices Inc  MC-$181.97B  EV - $178.86 |
| **E.Pfizer Inc. MC-$210.06b;EV-$226.02**  Peers:  1.AstraZeneca Plc  MC-$214.12b  EV-$241.37B  2.Novartis AG  MC $215.81b  EV-$233.87b  3.Roche Holdings AG  MC- $254.28B  EV- $278.64B  4.Merck & Co Inc  MC-$271.86b  EV- $292.29b |

The peers are all in the same sector (health care) and Industry (Pharmaceuticals)