Marriot inc

Operates in hotel sector with a market cap of $58.39b with a global reach spanning with over 8,000 location worldwide. Consumer discreationary industry.

Hilton – us based company

* Operates in the same industry as marriot and sector in hotels, resorts. With a global reach similar to marriot.
* It is similar in size to marriot, however has smaller market cap than Marriott at $40billion
* Revenue is similar to Marriott and has a revenue growth similar and multiple ratios similar to Marriott. Marriot has superior revenue compared to Hilton

Intercontinetal hotel groups – us based company

* Operates in the same industry of hotel and consumer discretionary industry.
* It is similar in size to marriot, capacity such as global reach, employees market cap fits well within to be a competitor.
* Enterprize value is similar to Marriott, have the same business model and revenue is relatevily similar and price multiples are similar.

Airbnb- us based company – Is rental model with fewer room count and serves multiple market segments, whereas Marriot targets luxury (5 star) segment. Consider Hyatt Hotels or Wyndham Hotels instead

* Operates in the same industry and sector as Marriott,
* Similar in size to marriot, has a bigger market cap, has similar global reach as marriot.
* Enterprise value similar to that of Marriott, revenue high than Marriott. Has a dominant market weight in industry.

Tesla – us based company

The biggest automobile company in the world. Market cap… dominant the market industry weighing.

Toyota- Japanese company – Proportion of EV in the product line is less, can compare NIO Motors and Nissan instead.

* Operates in the same industry as tesla automobile industry.
* It has 3x less value compared to tesla but generates more revenue than tesla. ( stock price increase tesla market value due to behavioural bias and optimism for ev industry.)
* Has similar revenue growth compared to peers in same industry, has large production of cars and more inventory than tesla and faster inventory turnover.

General motors –

* Operates in the same automobile industry-
* Has similar revenue growth (yoy) comparing with market competitors,
* Operates globally and has high enterprise value with similar valuation multiples, company has similar debt to equity as industry competitors.

Ford   
- operates in the automobile industry.

* Has similar revenue growth as other market competitors, of 22.64% with tesla 38% and Toyota 18.6% similar growth of industry.
* Operates internationally similar to tesla, similar business practice with global reach.

Netflix – us based company, with global subscription base of customers. $195billion market cap. Dominant industry leader, with 12,800 employees.

Walt Disney-

* Operates in the same industry as Netflix in the entertainment and communication service sector.
* Has similar market cap to Netflix, and has 10x more employees than Netflix… ( further analysis required)
* Offers online streaming revenue as tesla, has similar enterprise value as Netflix. The company has a global reach.

Spotify technology- Operates only on the audio market, a better comparison would be Roku

* Operates in the same industry of movies and entertainment.
* Has a far smaller market cap compared to Netflix, suggesting market has few dominant players, taking up vast majority of market cap. ( further analysis of industry required)
* Has similar size of employees as Netflix but a smaller market cap and market share compared to Netflix.

Warner bros-

* Operates in the same industry as Netflix.
* Has a smaller market cap compared to that of Netflix at £32bilion.
* Has more employees than tesla, bigger in size labour in terms of labour and workforce, but not industry leader.

Nvidia- operates in the semiconductor industry, has a market cap of $1.05T, has 26,000 employees has government corporate contracts and global reach.

Intel corporation-

* Operates in the same industry in the semiconductor industry and information technology sector.
* Has smaller market cap compared to nvdia, 10% size of nvidia. Operates in same industry and is a mature company.
* Has more employees than NVidia almost 10x the amount relatively due to its longevity in the industry.

Taiwan semiconductor - The main competitor for Nvidia is AMD

* Operates in the same industry as nvidia.
* Has half the market cap of nvdia, operates in same industry
* Operates internationally, with huge client base for delivery to the same customers as nvdia, industry competitor.

Broadcom inc.

* Operates in the same semiconductor industry, share market.
* Has similar size with nvdia in terms of revenue, employees.
* Has smaller market cap compared to Nvidia, share in contracts for semiconductor production and similar supplies for minerals and developments of technology.

Pfizer - has a market cap of $203billion, has a global reach, global offices and has 86,000 employees.

roche holding AG

* Operates in the health care sector and in pharmaceuticals industry.
* Has a similar bigger market cap than Pfizer, relatively similar enterprise value.
* Has more employees than Pfizer, operates globally similar reach to Pfizer.

Novartis AG

* Operates in the same industry pharmaceuticals and health care sector
* Has similar market cap to Pfizer and enterprize value
* Has a large base of employees and operates globally, same reach as Pfizer

AstraZeneca PLC

* Operates in the same industry as Pfizer
* Has similar market cap to Pfizer and enterprise including employee numbers.
* Similar industry and competitor in contracts has a global reach similar to Pfizer, competed for contracts on covid-19 vaccine.