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| **S/N** | **Companies** | **Suitable Peers** |
| 1 | Marriot Inc. | * Hilton Worldwide Holdings * Intercontinental Hotels Group * Hyatt Hotels Corporation |
| 2 | Tesla Inc. | * General Motors * Ford Motor Company * NIO Inc. |
| 3 | Netflix Inc. | * Roku Inc * Disney+ * HBO Max |
| 4 | Nividia Inc. | * Intel Corporation * Qualcomm * AMD (Advanced Micro Devices) |
| 5 | Pfizer Inc. | * Johnson & Johnson * Moderna Inc. * Novartis AG |

**Justification for a particular peer**

1. Marriott Inc

* Hilton Worldwide Holdings: its focus is on global hospitality industry having range of hotel brands and services
* InterContinental Hotels Group: It also has range of hotel brands and a global presence
* Hyatt Hotels Corporation: It offers luxury hotel experiences like the Marriott’s premium offerings.

2. Tesla Inc

* General Motors: They are automobile maker but having the aspiration for electric vehicle.
* Ford Motor company: They are traditional automaker expanding into electric vehicle
* NIO Inc: They are Chinese electric vehicle manufacturer having the innovative drive with Tesla

3. Netflix Inc

* Roku Inc: Just like Netflix, it renders streaming service, offering content and wide range of media
* Disney+: It is also a streaming platform that delivers family-oriented content
* HBO Max: It is a streaming service which deliver premium content and exclusive releases

4. Nvidia Inc

* Intel Corporation: It is known for CPUs, it also competes in the GPU space
* Qualcomm: They develop mobile processors and GPUs
* AMD (Advanced Micro Devices): known in the graphics processing unit (GPU) market.

5. Pfizer Inc

* Johnson & Johnson: Healthcare company with pharmaceutical and consumer health divisions
* Moderna Inc: It is a Biotech company known for mRNA-based vaccines ads therapeutics
* Novartis AG: It is a global pharmaceutical company having wide range of healthcare products.