**Marriot Inc.**

* **Peers:** Hilton Worldwide Holdings Inc., Airbnd Inc., Amadeus IT Group S.A, Trip.com Group Limited and Royal Caribbean Cruises Ltd.

The operating models of Airbnb, Trip.com and Royal Caribbean are different from Marriot since it is a rental business, where as Marriot operates with large room base. Can consider Hyatt, IHG or Hyatt or Wyndham group instead

* **Justification:** All these companies belong to the Hotels, Resorts and Cruise Lines industry and fall under the consumer discretionary sector just like Marriot Inc. Also, these companies are similar in size with respect to their market caps and enterprise values – they fall within similar range.

**Tesla Inc.**

* **Peers**: Toyota Motor Corporation, Mercedes-Benz Group AG, Bayerische Motoren Werke Aktiengesellschaft, Stellantis N.V., and Ferrari N.V.

Mercedes, BMW and Ferrari all, operate in the luxury market, a better comparison would be Volkswagen and Ford which have released few lines in the EV market or Nio

* **Justification**: They are fall within the automobile manufacturing industry and under the consumer discretionary sector. They are similar in size respect to their market caps and enterprise values.

**Netflix Inc.**

* **Peers:** The Walt Disney Company, Spotify Technology S.A., Warner Bros. Discovery Inc., Live Nation Entertainment Inc., and Warner Music Group Corp.

Spotify operates in the music market where as Netflix operates in the movies or tv series market, same applies for Warner Music. Can consider Disney+ and Roku instead

* **Justification:** They are fall within Movies and Entertainment industry and under the communication services sector. They are similar in size respect to their market caps and enterprise values.

**Nvidia Inc.**

* Peers: Taiwan Semiconductor Manufacturing Company Limited, Broadcom Inc., Advanced Micro Devices Inc., Intel Corporation and Texas Instruments Incorporated
* Justification: They are fall within Semiconductors industry and under the information technology sector. They are similar in size respect to their market caps and enterprise values.

**Pfizer Inc.**

* Peers: AstraZeneca PLC, Johnson & Johnson, Roche Holding AG, Sanofi, Bristol-Myers Squibb Company, and Merck & Co. Inc.
* Justification: They are fall within pharmaceutical industry and under the health care sector. They are similar in size respect to their market caps and enterprise values.